

Downtown Loading Zone Expansion Plan

Goal

To improve traffic safety by reducing or eliminating commercial and passenger loading and unloading on State Street after 10:00 AM. Facilitate loading on the 00 blocks of all between Victoria Street and Highway 101 by creating 3-minute passenger/30-minute commercial loading zones, effective at all times.

Phase 1: Outreach

Purpose: To inform the community and downtown stakeholders about proposed changes to loading zones and enforcement of loading zones on State Street.

Timeline: December 2019 – January 2020

Scope: Present the proposed Loading Zone Expansion Plan at Downtown Parking Committee for review and feedback. Post notices on 00 blocks and post detailed project information at www.santabarbaraca.gov/StreetParking. Provide project information to State Street businesses and solicit feedback. Contact Uber and Lyft to establish geofencing on State Street to require all ride share drivers to begin and end rides on the 00 blocks.

Exhibits: Sample Public Notice
Downtown Loading Zones Info Sheet

Phase 2: Installation

Purpose: Re-paint curbs on 00 blocks and post new signage as needed to create 3-minute passenger/30-minute commercial loading zones, effective at all times.

Timeline: February-March 2020, pending weather

Scope: Changes to the 00 blocks are proposed as follows:

00 Block West Gutierrez						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	40	2	40	2	-	-
Red	111	n/a	111	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	110	5	110	5	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	30	1.5	30	1.5	-	-
Red	156	n/a	156	n/a	-	-
Green	73	3.5	73	3.5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	101	5	101	5	-	-

00 Block East Gutierrez						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	43	2	50	2.5	+7	+1.5
Red	135	n/a	128	n/a	-7	n/a
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	156	7.5	156	7.5	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	70	3.5	70	3.5	-	-
Red	157	n/a	157	n/a	-	n/a
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	147	7.5	147	7.50	-	-

00 Block West Haley						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	66	3	66	3	-	-
Red	122	n/a	122	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	154	7.5	154	7.5	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	106	n/a	106	n/a	-	-
Green	71	3.5	71	3.5	-	-
White	50	2.5	50	2.5	-	-
Blue	0	0	0	0	-	-
Grey	147	7.5	147	7.5	-	-

00 Block East Haley						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	59	2.5	59	2.5	-	-
Red	267	n/a	267	n/a	-	-
Green	0	0	0	0	-	-
White	35	2	35	2	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	48	0	+48	+2.5
Red	79	n/a	79	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	168	8.5	120	6	-48	-2.5

00 Block West Cota						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	89	4.5	89	4.5	-	-
Red	176	n/a	176	n/a	-	-
Green	0	0	20	1	+20	1
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	20	1	0	0	-20	-1
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	47	2.5	65	3	+18	+1
Red	113	n/a	95	n/a	-18	n/a
Green	64	3	64	3	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	100	5	100	5	-	-

00 Block East Cota						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	37	2	37	2	-	-
Red	186	n/a	186	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	186	9.5	186	9.5	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	88	4.5	88	4.5	-	-
Red	117	n/a	117	n/a	-	-
Green	28	1.5	28	1.5	-	-
White	18	1	18	1	-	-
Blue	0	0	0	0	-	-
Grey	164	8	164	8	-	-

00 Block West Ortega						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	403	n/a	403	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	51	2.5	65	3.25	+14	+0.75
Red	145	n/a	127	n/a	-18	n/a
Green	133	6.5	137	6.5	+4	0
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block East Ortega						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	75	4	136	7	+61	+3
Red	120	n/a	120	n/a	-	-
Green	84	4	23	1	-61	-3
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	84	4	84	4	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	104	5	105	5	-	-
Red	200	n/a	200	n/a	-	-
Green	80	4	80	4	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block East De La Guerra						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	50	2.5	50	2.5	-	-
Red	244	n/a	244	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	191	9.5	191	9.5	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	76	4	76	4	-	-
Red	98	n/a	98	n/a	-	-
Green	50	2.5	50	2.5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	142	7	142	7	-	-

00 Block West Canon Perdido						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	85	4	85	4	-	-
Red	216	n/a	216	n/a	-	-
Green	15	1	15	1	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	23	1	23	1	-	-
Red	297	n/a	297	n/a	-	-
Green	99	5	99	5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block East Canon Perdido						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	95	4.75	140	7	+45	+3.25
Red	182	n/a	87	n/a	-45	n/a
Green	60	3	60	3	-	-
White	74	3.5	74	3.5	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	50	2.5	+50	+2.5
Red	284	n/a	204	n/a	-80	n/a
Green	38	2	68	3.5	+30	+1.5
White	42	2	42	2	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block West Carrillo						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	34	1.75	34	1.75	-	-
Red	110	n/a	110	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	35	1.5	47	2.25	+12	+0.75
Red	177	n/a	165	n/a	-12	n/a
Green	168	8.5	168	8.5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block East Carrillo						
	<u>Existing</u>		<u>Total with Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	86	4	86	4	-	-
Red	205	n/a	205	n/a	-	-
Green	123	6	123	6	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	169	n/a	169	n/a	-	-
Green	106	5.25	106	5.25	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	88	4.5	88	4.5	-	-

00 Block West Figueroa						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	43	2	+43	2
Red	124	n/a	81	n/a	-43	n/a
Green	43	2	43	2	0	0
White	0	0	0	0	0	0
Blue	0	0	0	0	0	0
Grey	213	11	213	11	0	0
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	50	0	65	0	+18	0
Red	227	n/a	209	n/a	-18	n/a
Green	33	1.65	33	1.65	0	0
White	0	0	0	0	0	0
Blue	0	0	0	0	0	0
Grey	62	3	62	3	0	0

00 Block East Figueroa						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	89	4.5	109	5.5	+20	+1
Red	165	n/a	145	n/a	-20	n/a
Green	97	5	97	5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	36	1.8	36	1.8	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	91	4.5	91	4.5	-	-
Red	225	n/a	225	n/a	-	n/a
Green	20	1	20	1	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	100	5	100	5	-	-

00 Block West Anapamu						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	50	2.5	50	2.5	-	-
Red	74	n/a	74	n/a	-	-
Green	300	15	300	15	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	55	2.75	55	2.75	-	-
Red	71	n/a	71	n/a	-	-
Green	300	15	300	15	-	-
White	0	0	0	0	-	-
Blue	20	1	20	1	-	-
Grey	157	8	157	8	-	-

00 Block East Anapamu						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	40	2	40	2	-	-
Red	115	n/a	115	n/a	-	-
Green	112	5.5	112	5.5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	368	n/a	0	n/a	-	-
Green	0	0	0	0	-	-
White	22	1	22	1	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block West Victoria						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	157	7.5	157	7.5	-	-
Red	58	n/a	58	n/a	-	-
Green	0	0	0	0	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	227	11	227	11	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	224	n/a	224	n/a	-	-
Green	143	7	143	7	-	-
White	50	2.5	50	2.5	-	-
Blue	0	0	0	0	-	-
Grey	0	0	0	0	-	-

00 Block East Victoria						
	<u>Existing</u>		<u>Proposed</u>		<u>Net</u>	
NORTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	0	0	0	0	-	-
Red	97	n/a	97	n/a	-	-
Green	40	2	40	2	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	144	7	144	7	-	-
SOUTH	feet	# spaces	feet	# spaces	feet	# spaces
Yellow	75	3.75	75	3.75	-	-
Red	121	n/a	121	n/a	-	-
Green	108	5.5	108	5.5	-	-
White	0	0	0	0	-	-
Blue	0	0	0	0	-	-
Grey	131	6.5	131	6.5	-	-

Exhibits: Map of Loading Zones
Loading Zone Simulated View

Phase 3: Encouragement

Purpose: Encourage businesses and drivers to discontinue loading on State Street after 10 AM, in accordance with posted restrictions. Encourage both commercial and passenger drivers to utilize loading zones on the 00 blocks. Notify businesses and drivers who load and unload on State Street that the City will begin enforcing the 10 AM cutoff and issuing citations beginning in June 2020.

Timeline: April-May 2020

Scope: Set a date on which enforcement will begin. Work with Uber and Lyft to notify drivers that geofencing will begin on the agreed-upon date. Mail notices to all businesses that front State Street to inform them of when enforcement will begin and encourage them to work with their drivers to arrive before 10 AM or use loading zones on the 00 block. Publish notice in City News in Brief. Direct Downtown Ambassadors to hand out informational fliers to all delivery drivers and ride share drivers observed loading or unloading on State Street.

Phase 4: Enforcement

Purpose: Begin enforcement of loading zone violations on State Street after 10 AM.

Timeline: June 2020 – exact date to be determined.

Scope: Work with Parking Enforcement to begin issuing citations to vehicles loading or unloading on State Street after 10 AM.

EXHIBITS

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SAMPLE PUBLIC NOTICE

To be posted along 00 blocks where curb markings will change.

NOTICE

PARKING CHANGE

**GREEN ZONE CHANGING TO
YELLOW ZONE**

“AT ALL TIMES”



S.B.M.C. 10.48.040

MORE INFORMATION: 805-564-5656
www.SantaBarbaraCA.gov/StreetParking

CITY OF SANTA BARBARA



PUBLIC WORKS DEPARTMENT

DOWNTOWN LOADING ZONES INFO SHEET
Posted at www.SantaBarbaraCA.gov/StreetParking



**PARKING CHANGE: DOWNTOWN YELLOW CURB
LOADING ZONE TIME RESTRICTION CHANGE
00 BLOCKS EAST AND WEST OF STATE STREET**

CHANGE DETAILS: In response to a growing passenger ride-share market, yellow zone time restrictions are being extended to "**AT ALL TIMES**", in order meet the evening and night time demand for loading zones.

Where possible, existing loading zones are being extended and new loading zones are being installed to encourage safer commercial and passenger loading activity to take place off of State Street.

General public parking after 6pm will be not available at these loading locations, to ensure that zones are open for any commercial loading or passenger ride-share activity.

New signs will be posted and curb stenciling will be added to the yellow loading zones on these blocks.

(Note: In response to the needs of adjacent businesses, other parking restrictions on these blocks may also be adjusted)



NEW SIGNAGE

QUICK FACTS

Location: 00 blocks East and West of State Street (from Gutierrez Street to Victoria Street)

Estimated schedule: January 2020

CONTACT INFORMATION

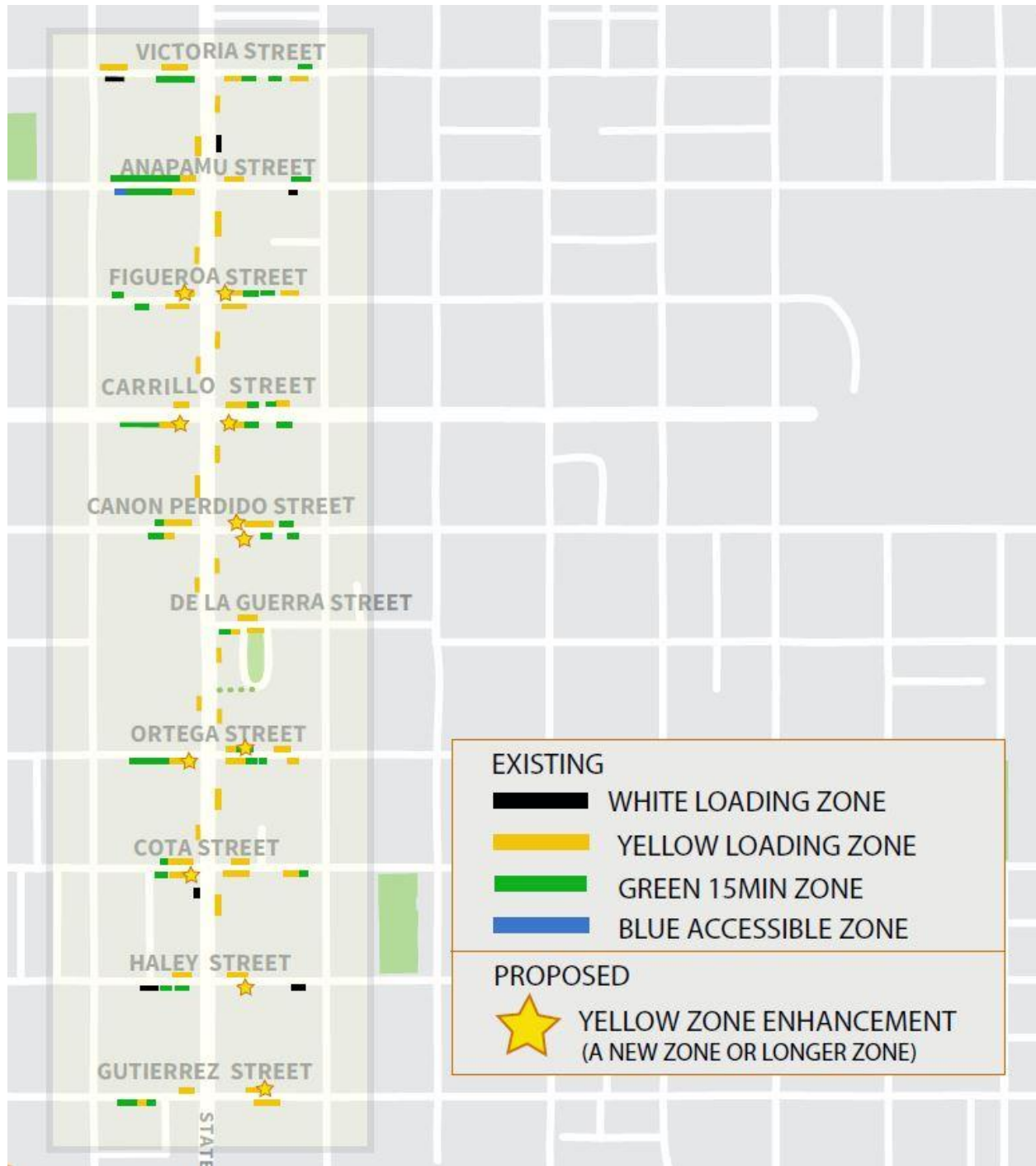
City Staff: Steve Sisler, Traffic Technician II

Phone: (805) 882-8989

E-mail: SSisler@SantaBarbaraCA.gov

MMDDYY

MAP OF LOADING ZONES



LOADING ZONES SIMULATED VIEW
00 W. Cota Street

